



NBO-010-004601 Seat No. _____

Third Year B. H. T. M. (Sem. VI) (CBCS) Examination
April / May - 2017

6.1 : Entrepreneurship Development
(New Course)

Faculty Code : 010
Subject Code : 004601

Time : 3 Hours]

[Total Marks : 70

Instructions : (1) Attempt any five questions.
(2) All questions carry equal marks. ie. 14 marks each.

- 1 Define Entrepreneur. List the types and characteristics of an Entrepreneur with relevant examples.
- 2 Elucidate on Business Plan. List the aspects that are part of a typical business plan structure. Explain the dimensions of financial aspect as a component of Business plan with relevant example of a business.
- 3 How does Financial Institutions provide finance depending on the nature of Business? Explain the project finance procedure of a financial institution with reference to any financial Institution.
- 4 Compare and elucidate the differences between an Entrepreneur and a Manager.
- 5 Citing Examples of notable Women Entrepreneurs list the challenges faced by women entrepreneurs and suggest measures to overcome the challenges.
- 6 Global integration and Business Environment has been affected majorly by liberalization, Privatization and Globalization. Elucidate.

- 7 What is Entrepreneurial Environment? List and explain the aspects of micro environment of an organization.
 - 8 What is Patent? Write a detailed note on Patenting in India.
 - 9 Elucidate on the Social Responsibility of the business in terms of expectations, values and interest of the society.
 - 10 What are the supports that are required by an Entrepreneur? List and explain the role of Indian Investment Centre (IIC) and National Productivity Council (NPC) to facilitate the growth of Entrepreneurial activity.
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